

Web Page Audit

This audit determines how optimized this specific landing page or article is for a target keyword or phrase.

Web Page: www.godaddy.com

Keyword: [domain names](#)

Date: October 08, 2014



SPEED

SECONDS	0.02	KILOBYTES	142.45	REQUESTS	19
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- ✓ This page loads quickly enough. Nice!
- ✓ This size of this page is ok. Nice!
- ✓ The number of requests is acceptable. Nice!

URL

www.godaddy.com

- ✓ This URL is SEO friendly. Fantastic!
- ! Add the exact keywords to this URL. Needs attention
- ✓ Google PageRank is 7 out of 10. Nice work!
- ✓ No underscores were found in URL. Excellent!
- ✓ You have 1610 pages indexed by Google. Nice!



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Keyword: [domain names](#)

TITLE TAG

Domain Names | The World's Largest Domain Name Registrar - GoDaddy

✓ Begins with your exact keyword. Excellent!

✓ Has 1-70 characters. Great!

DESCRIPTION TAG

GoDaddy makes registering Domain Names fast, simple, and affordable. Find out why so many business owners...

✓ 1-155 characters. Good job!

✓ Includes your exact keywords. Excellent!

IMAGE ANALYSIS

3 images

! Every image needs an alt tag. Needs attention

! Add your keyword to an alt tag. Needs attention

! Add your keyword to an image file name. Needs attention

! Remove any underscores in image file names. Needs attention



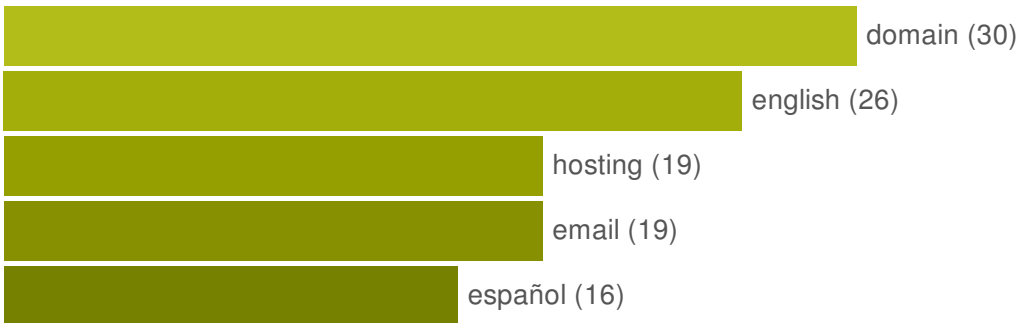
75

SEO SCORE

Web Page: www.godaddy.com

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TOP 5 WORDS USED



HEADING TAGS

H1 Tag: *domain names*

H2 Tag: *Missing*

H3 Tag: *Choose your Country/Region*

! Missing heading tags: H1, H2, or H3. Needs attention

✓ Keyword found in H1, H2, or H3 tag. Nice work!







! Remove duplicate heading tags. Needs attention









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COPY ANALYSIS

 You should have 2,000+ words on this page.	Needs attention
 Use your keywords 2-4 times.	Needs attention
 Bold, italicize, or underline your keywords.	Needs attention
 Add your keyword to the first 100 words.	Needs attention
 Add your keyword to anchor text.	Needs attention
 Link to a sitemap.html found.	Excellent!

CODE ANALYSIS

 HTML is W3C validated.	Nice work!
 No flash found.	Fantastic!
 Remove inline CSS.	Needs attention
 Text to HTML ratio is too low (< 25%).	Needs attention
 Add schema.org markup.	Needs attention
 Link to a sitemap.xml found.	Excellent!



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SEO SCORE

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SOCIAL ANALYSIS



- Tweet button found. Excellent!
- Facebook share button found. Good job!
- Google+ button found. Good job!
- We found a link to a blog. Fantastic!

MOBILE ANALYSIS

- We found a mobile sitemap. Nice!
- Add an Apple icon. Needs attention
- Add a viewport metatag. Needs attention



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LINK ANALYSIS



✔ This page has 245265 pages linking to it. Excellent!

✔ This page has 26189 unique domains linking to it. Nice!

! Reduce outbound links to below 150. Needs attention

! Reduce outbound follow links to below 25. Needs attention

✔ mozTrust page score: 6.93 Nice work!

✔ mozRank page score: 7.5 Nice!

✔ moz Page Authority: 94.97 Good job!

ROOT DOMAIN LINK ANALYSIS



✔ This domain has 2397270 pages linking to it. Good job!

✔ This domain 385895 unique domains linking to it. Excellent!

✔ Link from DMOZ Directory found. Good job!

✔ mozTrust domain score: 7.55 Fantastic!

✔ mozRank domain score: 7.74 Nice work!

✔ moz Domain Authority: 96.42 Great!



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DOMAIN ANALYSIS

www.godaddy.com

- | | |
|--|------------|
| ✔ This domain is 16 years, 221 days old. | Nice! |
| ✔ This domain expires in 7 years, 24 days. | Nice work! |
| ✔ Preferred domain set. | Nice! |
| ✔ Found IP canonicalization. | Great! |
| ✔ robots.txt file found. | Great! |
| ✔ Favicon found. | Nice work! |



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TASKS

- Add the exact keywords to this URL.
- Every image needs an alt tag.
- Add your keyword to an alt tag.
- Add your keyword to an image file name.
- Remove any underscores in image file names.
- Missing heading tags: H1, H2, or H3.
- Remove duplicate heading tags.
- You should have 2,000+ words on this page.
- Use your keywords 2-4 times.
- Bold, italicize, or underline your keywords.
- Add your keyword to the first 100 words.
- Add your keyword to anchor text.
- Remove inline CSS.
- Text to HTML ratio is too low (< 25%).
- Add schema.org markup.

TASKS

Add a viewport metatag.

Reduce outbound links to below 150.

Reduce outbound follow links to below 25.



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SUMMARY

Let us help you complete the tasks above and get your web pages and website ranked higher in major search engines like Google. We will help you dramatically increase targeted traffic, conversions, and sales from your website.

Thank you,

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